

IADIS International Conference ICT, Society and Human Beings 2011

CONFERENCE PROGRAM

Sunday 24th, July 2011

08:30-18:00 Welcome Desk

**09:45-10:00 Session O – Opening Session
(Room: Space 3A)**

OPENING SESSION

Prof. Gunilla Bradley, Prof. Diane Whitehouse and Prof. Pedro Isaías

**10:00-11:00 Session KL1 – Keynote Presentation
(Room: Space 3A)**

DIGITAL FORMATIONS OF THE POWERFUL AND THE POWERLESS: LOCAL ACTORS IN GLOBAL POLITICS

Professor Saskia Sassen, Robert S. Lynd Professor of Sociology and Co-Chair Committee on Global Thought, Columbia University, USA, Centennial Visiting Professor, London School of Economics, UK

11:00-11:30 Coffee Break

**11:30-13:10 Session FP 24.1
ICT and effects on Humans
Chair: Alice Robbin
(Room: Space 3A)**

FACEBOOK FIENDS: COMPULSIVE SOCIAL NETWORKING AND ADJUSTMENT TO COLLEGE (F023)

Robert LaRose, Donghee Yvette Wohn, Nicole B. Ellison and Charles Steinfield

AUGMENTING COMMUNICATION WITH VISUALIZATION: EFFECTS ON EMOTIONAL AND COGNITIVE RESPONSE (F024)

Sabrina Bresciani, Margaret Tan and Martin J. Eppler

MANAGING ONLINE PRIVACY: A CULTURAL CONTEXT (F058)

Margaret Tan and Johan Stetsko

ECOMMERCE TRUST BELIEFS & NATIONAL CULTURE (F082)

Regina Connolly

13:00-14:30 Lunch Break

**14:30-16:30 Session FSP 24.2
Globalization and ICT
Chair: Regina Connolly
(Room: Space 3A)**

THE INFLUENCE OF THE RECONTEXTUALISATION OF GLOBALISATION DISCOURSES ON HIGHER EDUCATION STUDENTS' TECHNOLOGICAL IDENTITIES (F022)

Cheryl Brown

A REFERENCE MODEL FOR E-RECRUITING ADDRESSING THE RECRUITING PROCESS OF HIGH POTENTIALS (F063)

Jürgen Karla, Heidi B. Friedrichs and Dirk Braun

E-COMMERCE FOR THE UNREACHED COMMUNITY (F112)

Ashir Ahmed, Md. Asifur Rahman and Takuzo Ohsugi

TOWARDS A META MODEL FOR GLOBAL PRODUCTION NETWORKS (S071)

Denise Költer, Alexander Nielen and Jürgen Karla

NEW LIVES ABROAD: MOBILITY STRATEGIES OF ICT PROFESSIONALS (S108)

Ana M. González Ramos and Núria Vergés Bosch

AN INTERACTIVE KNOWLEDGE BASED LEARNING FRAMEWORK WHICH INTEGRATES WEB2.0

CONVERGENCE CULTURE AND ADVANCED DIGITAL TOOLS AT PRIMARY EDUCATION AND BEYOND (S048)

Jorge Ferreira Franco, Gislene Machado de Carvalho Campos and Roseli de Deus Lopes

14:30-16:40 Session FP 24.3

Life Environment and ICT // Other

Chair: Cheryl Brown

(Room: Space 4C)

EMPLOYEE INCENTIVES IN IT COMPANIES: WHAT CAN WE LEARN FROM GOOGLE? (F095)

Fernando Belfo and Rui Dinis Sousa

ONLINE TRAINING IN GOVERNMENT AGENCIES: WEB-BASED SOCIAL NETWORKING TO OVERCOME ADOPTION BARRIERS (F078)

Elsbeth McKay and Cenie Vilela-Malabanan

PERSONAL AND SOCIAL SUPPORT IN PRACTICAL PROBLEM SOLVING (F036)

Øystein Lund and Jarle Sjøvoll

IT BASED CAPABILITIES IN SMES: TECHNOLOGICAL, ORGANIZATIONAL AND ENVIRONMENTAL INFLUENCE (F014)

Paolo Neirotti, Emilio Paolucci and Elisabetta Raguseo

GENERIC FRAMEWORK FOR MONITORING AIR

POLLUTIONS IN SOHAR INDUSTRIAL REGION (S020)

Nebras N. Hasson, Feras N. Hasoon, Mustafa Hasan and Dinesh

Kumar Saini

IMPROVING INDEPENDENT PHYSICAL ACTIVITY WITH MOBILE SOLUTIONS AMONG AGING OFFICE

EMPLOYEES (S102)

Reija Kuoremäki, Jukka Varsaluoma, Tuula Nousiainen, Marja

Kankaanranta and Pekka Neittaanmäki

16:30-17:00 Coffee Break

17:00-17:40 Session FSP 24.4

Globalization and ICT

Chair: Kai Kimppa

(Room: Space 3A)

ICTS IN EDUCATION: THE INFLUENCE OF MODERNIZATION IN DEVELOPING COUNTRIES (F046)

Mauricio Vásquez and Melike N. Findikoglu

GAMING AND THE MILITARIZATION OF YOUTH CULTURE: INITIAL REMARKS (S053)

John Martino

17:40-19:00 Session PL1 – Panel Session
(Room: Space 3A)

ICT AND DIVERSITY OF INFORMATION SOCIETIES
Panel Chair: Profs. Anita Mirijamdotter, Christina Mörtberg and Darek Haftor Linnaeus University
Rapporteur: Catherine Flick

Monday 25th, July 2011

08:30-16:00 Welcome Desk

09:00-11:00 Session FSRP 25.1
Desirable Goals and ICT
Chair: Jacques Steyn
(Room: Space 3A)

POLICY SCENARIOS FOR THE DIGITAL INCLUSION IN AN AGING SOCIETY: AN AGENT-BASED SIMULATION (F069)
Maurizio Leo, Paolo Neirotti, Enrico Ferro and Brunella Caroleo
THE 'INFINITE BANDWIDTH, ZERO LATENCY PROJECT: INVENTING A DIGITAL FUTURE (F062)
Steve Walker, Simon Bell, Shaun Fensom and Keith Straughan
DIGITAL DIVIDE: A STUDY ON PORTUGUESE MUNICIPALITIES' WEB SITES (F119)
Carlos Aleixo, Miguel Baptista Nunes and Pedro Isaías
RETHINKING THE PROCESS OF ICT DESIGN USING COMMUNITY ETHOS (S083)
Sarai Lastra
USING CIRCUMVENTING MEDIA TO COUNTERACT AUTHORITARIAN REGIMES (R060)
Montathar Faraon, Samira Atashi, Mauri Kaipainen and Nils Gustafsson
AGRICULTURAL KNOWLEDGE TRANSFER BASED ON EXPERIENCE FROM FAILURES (R118)
Yosei Isoe and Yoshio Nakatani

11:00-11:30 Coffee Break

11:30-13:00 Session PL2 – Panel Session
(Room: Space 3A)

ICT AND HUMAN RIGHTS
Panel Chair: Dr. Olga Werby, President at Pipsqueak Productions, LLC, San Francisco Bay Area, USA
Rapporteur: Margaret Tan

13:00-14:30 Lunch Break

14:30-15:35 Session FSRP 25.2
Life Role and ICT
Chair: Elspeth McKay
(Room: Space 3A)

E-SKILLS – FOR SURVIVAL? (F052)
Denise Leahy and Dudley Dolan
DIGITAL CITIZENSHIP FOR THE GOOD INFORMATION SOCIETY: A CASE STUDY IN KOREA (F096)
Heein Yang, Kangtak Oh and Kwangwoo Shin
INTERACTION IN MEDIA – THE WAY TO PROTECT THE REALITY (R075)
Ilya Stechkin

14:30-15:20 Session FSRP 25.3
Perspectives on ICT
Chair: Christina Moertberg (TBD)
(Room: Space 4B)

INFLUENCE OF ROGERS' TECHNOLOGICAL ATTRIBUTES ON INTERNET DIFFUSION DYNAMICS: THE CASE OF PIEDMONT REGION (F070)
Maurizio Leo, Enrico Ferro, Paolo Neirotti and Brunella Caroleo
UNIVERSITY STUDENTS' PERCEPTIONS OF GENDER AND INFORMATION AND COMMUNICATION TECHNOLOGY USE (S100)
Cheryl Brown and Laura Czerniewicz
THE CASE FOR DEVELOPMENT OF ONLINE CHILD PROTECTION TECHNOLOGIES (R116)
Catherine Flick and Penny Duqueno

15:45 Conference Tour and Dinner

Tuesday 26th, July 2011

08:30-13:30 Welcome Desk

09:25-11:00 Session FSP 26.1
ICT and effects on Humans
Chair: Sarai Lastra
(Room: Space 3A)

INTERNET USAGE AND REAL WORLD ACTIVITIES: WHO IS SOCIALLY WITHDRAWN? (F094)
Emiko Itami, Hiroyuki Tarumi, Kazutoshi Kobayashi and Mitoko Nakashima
ICT SUPPORT TO THE RECONSTRUCTION OF SOCIAL MEANINGS AFTER A DISASTER (S021)
Francesco Maria Barbini, Alessandro D'Atri, Laura Tarantino and Stefano Za
OPEN-SOURCE MOBILE SOFTWARE FOR SPORTS : A NEW DISRUPTIVE PHENOMENON IN AN ERA OF INNOVATIVE DEVICES. (S093)
Jose Teixeira and Salman Q. Mian
"TEACHERS' FORUM" HOW TEACHERS USE AND ASSESS A WEB-BASED GUIDANCE FACILITY. (S039)
Øystein Lund and Jarle Sjøvoll
DESIGNING WITH AND FOR THE ELDERLY: AN INTERACTIVE DIGITAL SOCIAL ACTIVITY SPACE ADDRESSING ELDERLY LONELINESS AND ENCOURAGING ACTIVE AGEING (F114)
Yin-Leng Theng and Aung Paye

11:00-11:30 Coffee Break

11:30-13:00 Session PL3 – Panel Session
(Room: Space 3A)

PEACE AND WAR
Panel Chair: Dr. Jackie Phahlamohlaka, CSIR, South Africa
Rapporteur: Miranda Kajtazi

13:00 Best Paper Awards Ceremony and Closing Session
(Room: Space 3A)

Prof. Gumilla Bradley, Prof. Diane Whitehouse and Prof. Pedro Isaías